



### League Sponsorship Agreement

This agreement between the **Diamond Girls Softball Association** (hereinafter, "DGSA") and \_\_\_\_\_ (hereinafter, "Sponsor") is for the **20\_\_ season**.

Sponsorship of a team in the DGSA must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the DGSA impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the DGSA does not permit the Sponsor to have any rights or responsibilities in the operation of the DGSA or any team in the DGSA, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the DGSA. Nothing herein shall make us partners or joint ventures.

The Sponsor and the DGSA are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the DGSA."

Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the DGSA only. Use of the "keystone logo" or any other logo of DGSA is prohibited, unless permission is expressly granted in writing by DGSA.

Sponsorship in the DGSA carries with it the following additional benefits:

- 1) Contribution of \$500 or more will earn the sponsor a banner, displayed at the field for the entire DGSA season while their team plays. A scrolling sponsor on our website front page with an email link to them. A thank you plaque. A link on the association sponsor website and name on the back of the jerseys.
- 2) Contributions of \$250 or more will earn the sponsor a banner displayed at the field for the entire DGSA season while their team plays. A thank you plaque. A link on the association sponsor website and name on the back of the jerseys. Returning sponsors can pay \$200 and we will use the same banner.
- 3) Sponsor in DGSA of \$150 earns the sponser a thank you plaque and a link on the association website
- 4) Individual girl scholarship \$125 earns a free registration to a girl that would otherwise not be able to play.

For the considerations above, the Sponsor donates \_\_\_\_\_ to the DGSA, understanding that its donation is to benefit the entire association.

Sponsor on Jersey will be in a normal font and the same font for all teams.

Accepted and agreed to:

By \_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

1/1/2017